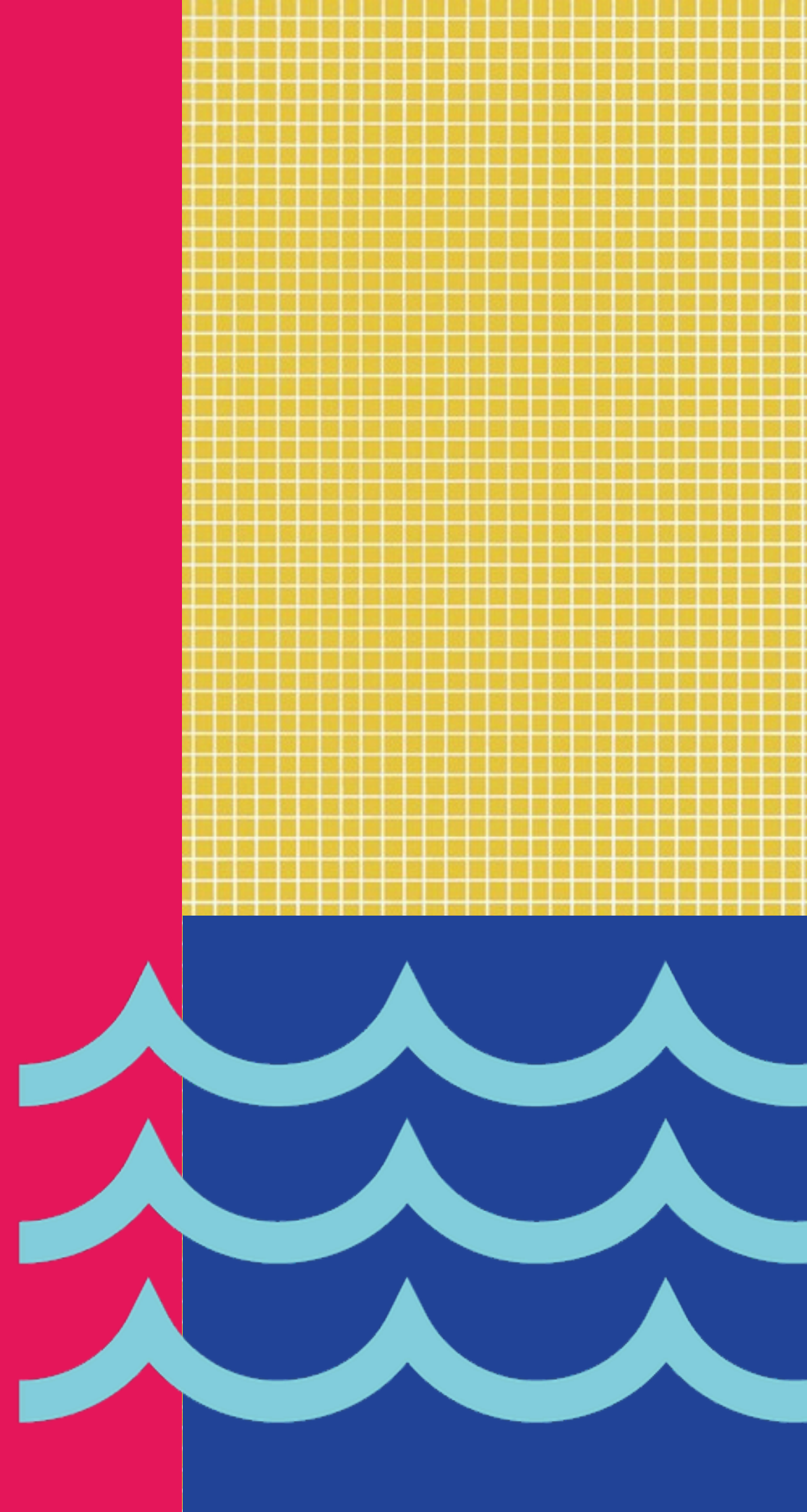


candodesignco.com
contact@candodesignco.com

Hi, hello.

It's nice to meet you!

CAN
DO  DESIGN CO.



We're CAN DO Design Co. and in this deck you will discover:

1. More About CAN DO
2. How We Work
3. Next Steps



Who We Are

CAN DO Design Co. is an independent graphic design studio created by college design professors, Mia McCann and John Dougherty. We've practiced all over but Pensacola, FL is our home.

We serve businesses at every stage; corporate, agencies, startups, and independent owners across consumer goods, food & beverage, health & wellness, education, fashion, construction, finance, and nonprofit.

8 years

In Business

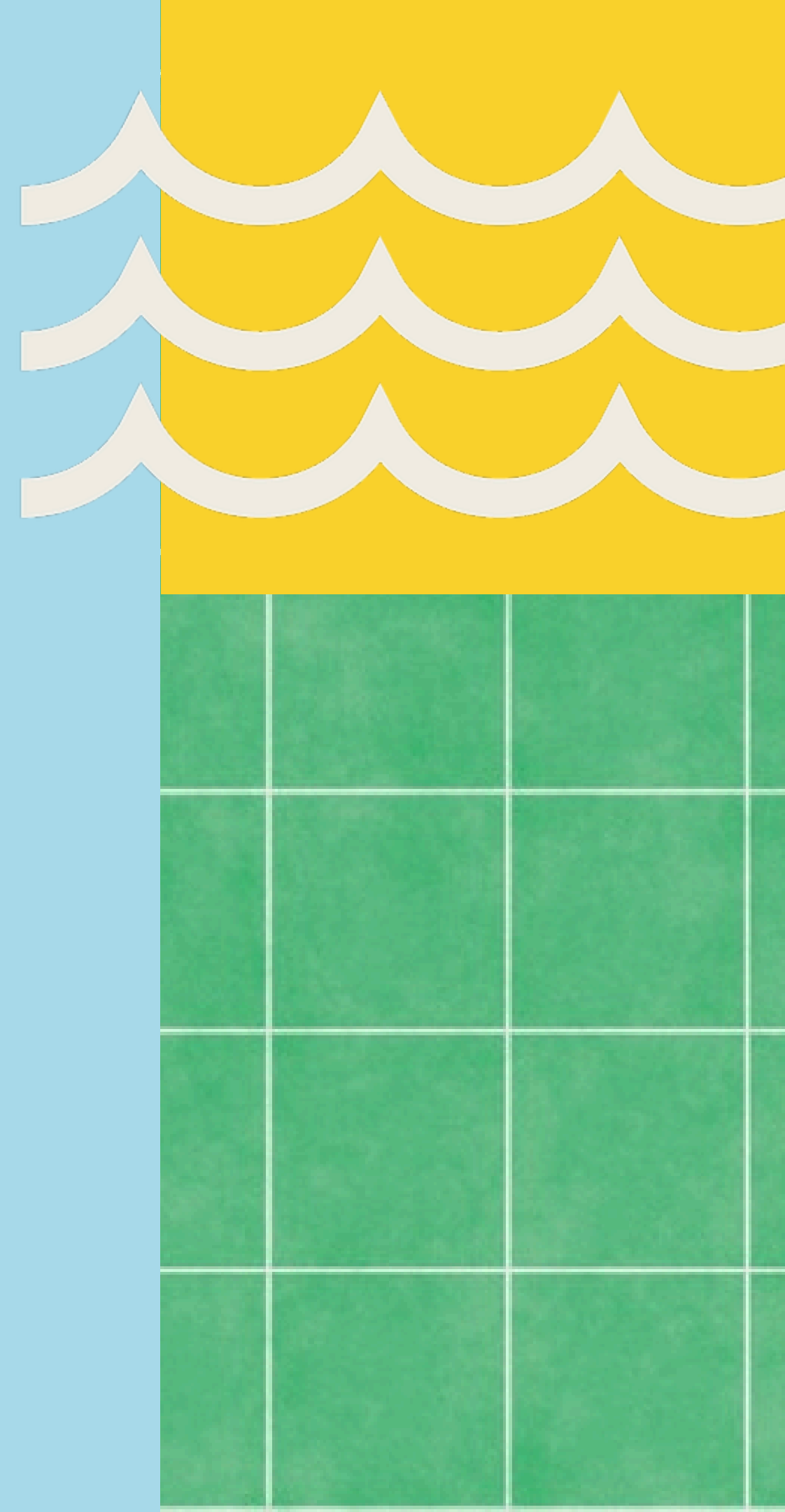
50+

Accounts Served

72%

Returning Clients*

* Returning isn't always the goal! We love to set clients up with systems that actually work for them...but we're always here to help when needed.



What We Do



Logo & Visual Identity

Memorable logos and cohesive identities that build trust



Brand Identity Systems

Guidelines, templates & brand assets, scaled to fit your business



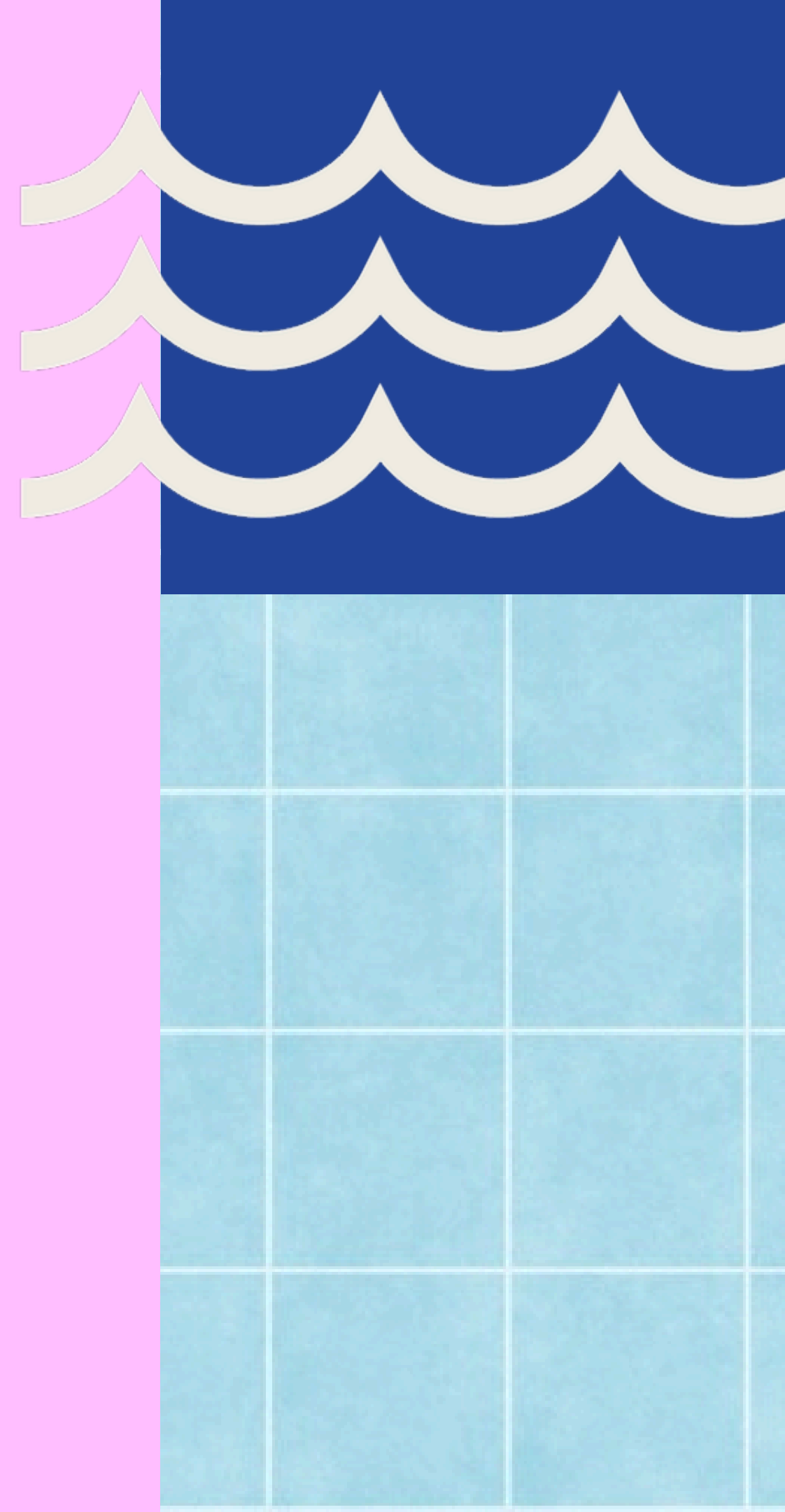
Graphic Design Support

Ongoing hourly support for spec work



Creative Services

Custom illustration and bespoke visual concepts



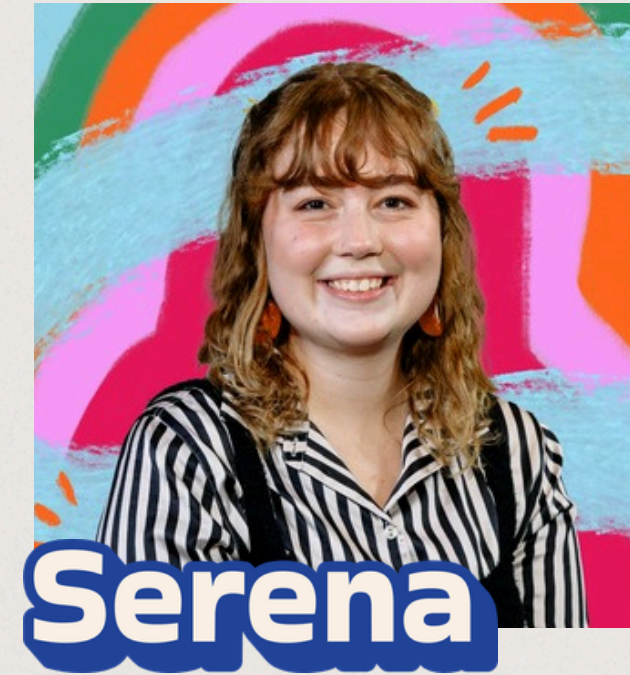
Meet the Team



Lead Designer, Founder
BFA, University of West Florida
M. ED., East Central University
mia@candodesignco.com



CoFounder
BFA, University of West Florida
MFA, Willamette University
john@candodesignco.com



Designer & Account Manager
BFA, University of West Florida
serena.s@candodesignco.com



Freelance Designer
BFA, University of West Florida



Freelance Designer
BFA, University of West Florida



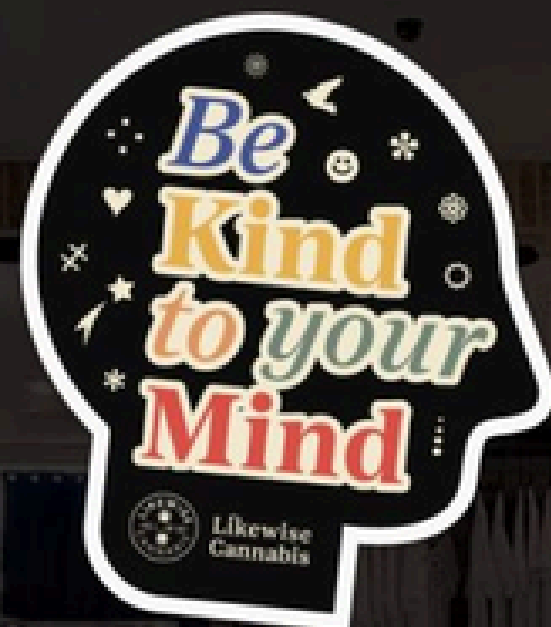
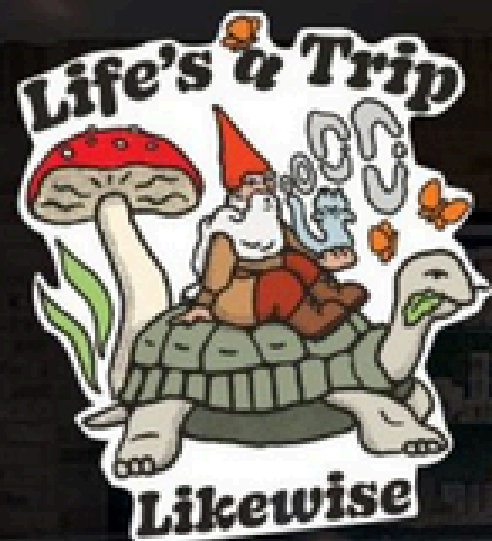
Freelance Designer
BS, University of Alabama
Certificate, The Creative Circus



Work Samples



Bespoke Brand Assets



How We Work

Structured Packages

Flexible Hourly

Priority Retainer Support

White Label Services

Getting Started is Easy

1

Introduction

You tell us about your project,
we tell you about CAN DO

2

Select Agreement

Choose package or arrangement
from price sheet

3

Discovery Call

We talk goals, audience &
timeline

4

We Get to Work!

We design, you give feedback,
we refine until it's right

Our Approach



Research and Discovery First

Research is the foundation of every design project. This can look like market research, mood boarding, and interviews.



Design Rooted in Art & Functionality

We're not afraid to think outside the digital box with the caveat that functionality always comes first.



100% Original Designs

No AI in your final deliverables. Most graphics are built from scratch with the exception of licensed stock assets in some cases.



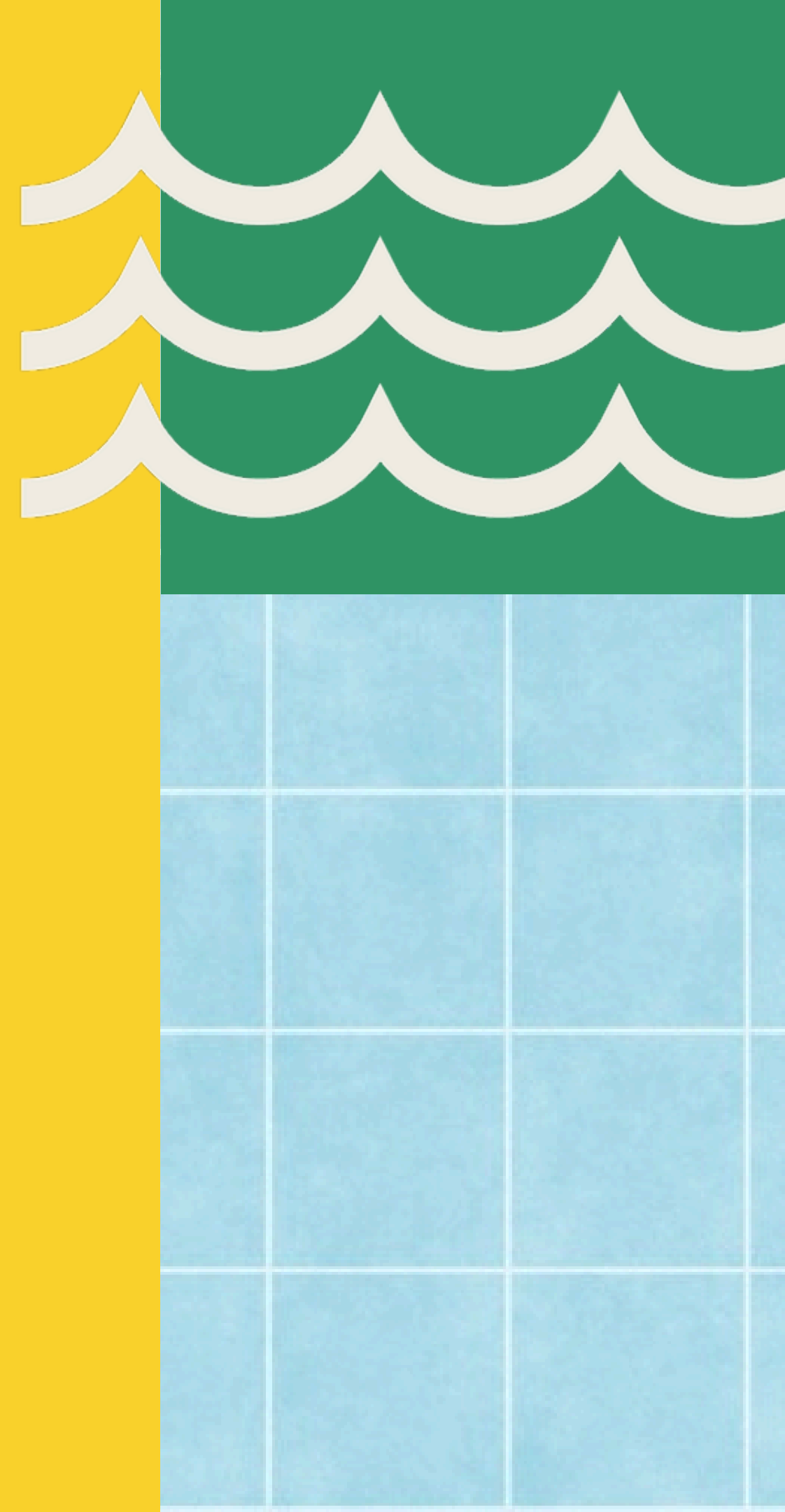
No Gatekeeping

Need something you can edit yourself? No problem. We're happy to work outside of expensive design applications when possible.



Do the Right Thing

We're committed to treating our clients and partners with the utmost respect, kindness, and integrity.



Flexible Workflows

Packages

For a structured logo or brand identity build.

Hourly Arrangements

For clients who need simplicity and flexibility. No commitment required.

Retainer Agreements

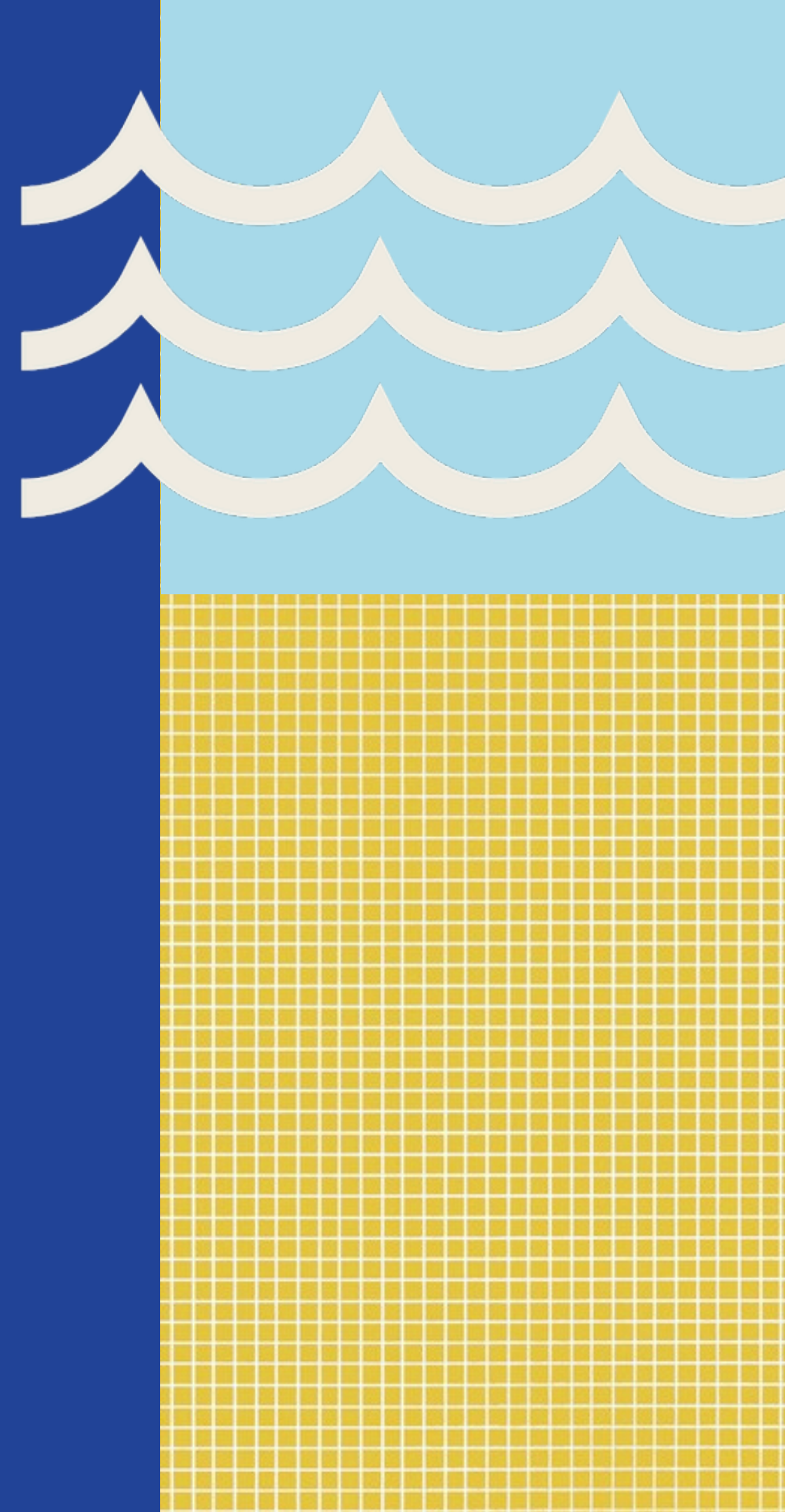
For clients who want priority and a volume discount for ongoing support.

Ad Hoc Services

For clients with a one-off project and a specified budget.

White Label Support

For agencies looking to add some extra muscle.



Core Services

Logos & Branding

Brochures & Print Collateral

Illustration

Slide Decks & Templates

Publications

Brand Refreshes

Packaging

Custom Reports

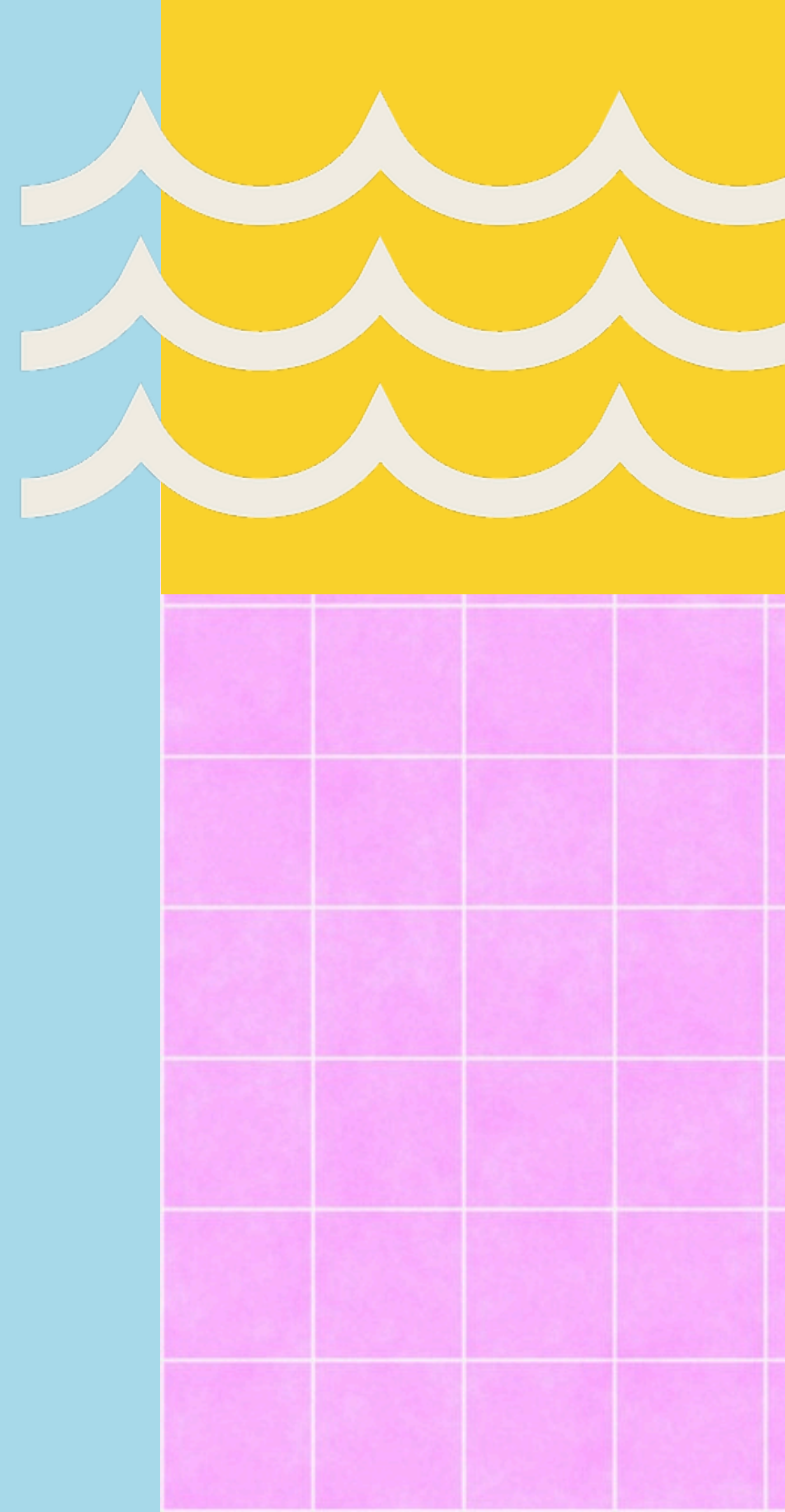
Motion Graphics

Canva Graphics

Figma Design

Squarespace Builds

Any project can be performed on an hourly basis. There is a three hour project minimum for new clients. We bill to the closest quarter hour. Hourly projects are typically billed on a monthly schedule. Estimates are available on request.



Network Services

Wordpress Website Development

Webflow Website Development

Copywriting

Digital Marketing

Product Photography

Personnel Photography

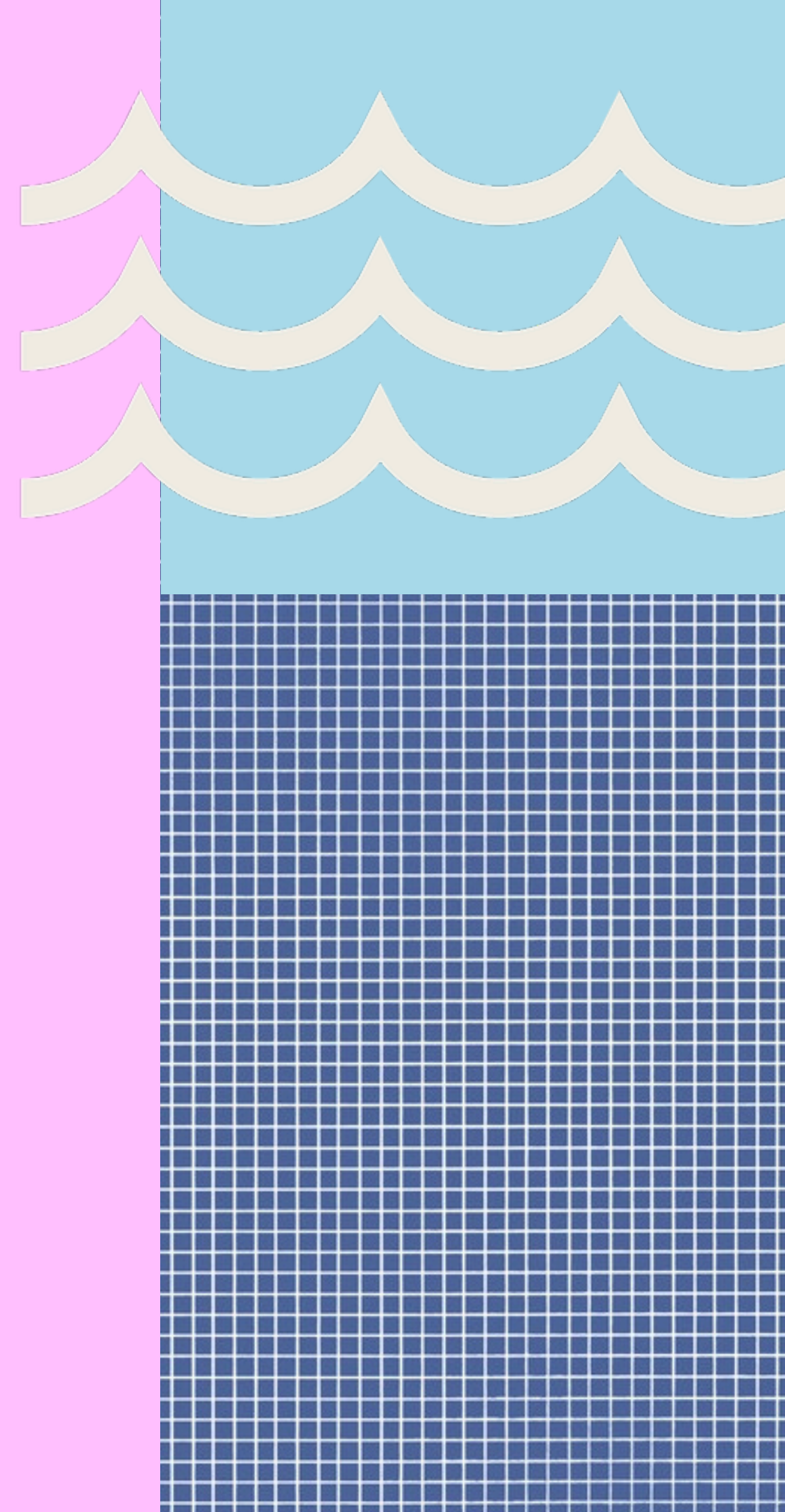
Video

Social Media Management

Large Format Printing and Installation (Northwest Florida)

Screenprinting

Murals



Next Steps

- We'll set up a quick intro call to get more details if we haven't already.
- We'll send you a price sheet and/or proposal with some options.
- You email us with your selected option and/or questions.
- We send a request for a deposit and a terms agreement.
- We'll get to work!

Thank you!

We hope to hear from you soon:)
contact@candodesignco.com